






Name	Description
<a href="#">SBS Media Holdings</a>	Parent company of SBS
<a href="#">SBS International, Inc.</a>	Operates SBS America and Coming Soon in United Kingdom.
<a href="#">SBS Academy</a>	Trains and manages employees
<a href="#">SBS Artech</a>	Provides creative support
<a href="#">SBS Newstech</a>	Provides information technology
<a href="#">SBS Contents Hub</a>	Distributes media online
<a href="#">SBS Culture Foundation</a>	Provides support for broadcast and cultural innovation
<a href="#">Seoam Foundation</a>	Provide scholarships to deserving individuals
<a href="#">SBS Medianet</a>	Operates the cable channels of <a href="#">SBS CNBC</a> , <a href="#">SBS Plus</a> , <a href="#">SBS Sports</a> , <a href="#">SBS Golf</a> , and <a href="#">SBS funE</a>
<a href="#">SBS Viacom</a> (SBS and <a href="#">Viacom</a> )	Operates the cable channels of <a href="#">SBS MTV</a> and <a href="#">Nickelodeon</a>
<a href="#">SBS Indonesia</a> (SBS and <a href="#">Lejel Group</a> )	Operates the cable channels of <a href="#">SBS-In</a> and <a href="#">SBS Shop</a>
<a href="#">The Story Works</a>	Provides in-house drama production
<a href="#">Viending Co., Ltd.</a> (SBS and <a href="#">MBC</a> )	Provides music distribution
<a href="#">SBS Phoenix TV18</a>	A planning Of SBS First Flagship Free To air Chinese and Hindi Asian Entertainment Channel, Including Phoenix TV and Viacom 18 Each 3 Popular Channel, All Channels Subtitles With Korean.

<b>Total assets</b>	881,606,449,180 won (December 2015)
<b>Total equity</b>	69,948,095,000 won (December 2015)
<b>Owner</b>	Taeyoung Engineering & Construction Co., Ltd: 61.42% Kiturami Boiler Co., Ltd: 8.78% <a href="#">National Pension Service</a> : 6.98%
<b>Parent</b>	Taeyoung Industry Co., Ltd. (KRC: 009410 <a href="#"></a> )
<b>Subsidiaries</b>	SBS <a href="#">SBS Contents Hub</a> <a href="#">SBS Medianet</a> <a href="#">SBS Viacom</a>
<b>Website</b>	<a href="#">www.sbsmedia.co.kr</a> <a href="#"></a>

#### SBS Regional [ edit ]

Channel	Corporate Name	Broadcast Region	Since
<b>SBS</b>	<b>SBS</b>	<a href="#">Seoul Capital Area</a>	November 14, 1990
<b>KNN</b>	<a href="#">KNN</a>	<a href="#">Busan and South Gyeongsang</a>	April 1994
<b>TJB</b>	<a href="#">TaeJon Broadcasting</a>	<a href="#">Daejeon, Sejong and South Chungcheong</a>	April 9, 1994
<b>JIBS</b>	<a href="#">Jeju Free International City Broadcasting System</a>	<a href="#">Jeju Island</a>	April 10, 1994
<b>TBC</b>	<a href="#">TBC</a>	<a href="#">Daegu and North Gyeongsang</a>	August 10, 1994
<b>kbc</b>	<a href="#">Kwangju Broadcasting Corporation</a>	<a href="#">Gwangju and South Jeolla</a>	August 10, 1994
<b>CJB</b>	<a href="#">Cheongju Broadcasting</a>	<a href="#">North Chungcheong</a>	July 5, 1996 <sup><span>[</span>9<span>]</span></sup>
<b>ubc</b>	<a href="#">Ulsan Broadcasting Corporation</a>	<a href="#">Ulsan</a>	September 4, 1996
<b>JTV</b>	<a href="#">Jeonju Television</a>	<a href="#">North Jeolla</a>	January 25, 1997
<b>G1</b>	<a href="#">G1</a>	<a href="#">Gangwon</a>	November 16, 1999

#### Logos [ edit ]

		
SBS' first logo (November 14, 1990-September 18, 1994)	SBS' second logo (September 19, 1994-November 13, 2000)	SBS' third and current logo (November 14, 2000-present)

#### Programming [ edit ]

*Main article: List of programs broadcast by Seoul Broadcasting System*

SBS dramas have been part of the "Korean Wave", exported to many countries across the world. *Sandglass* has one of the highest viewership ratings in South Korea, and is considered the breakout drama for the network.<sup>[10]</sup> Other dramas that have enjoyed high viewership include *Lovers in Paris*, *Trap of Youth*<sup>[ko]</sup>, *Brilliant Legacy*, *Rustic Period*, *Temptation of Wife*, *The Heirs*, and *My Love from the Star*.<sup>[11]</sup> SBS airs a variety of entertainment programs ranging from informational, comedy, music, reality, talk shows, and auditions. Many programs are popular throughout *Asia*, including *X-Man*, *Family Outing*, *Running Man*, *The Music Trend*, and many more.<sup>[12]</sup><sup>[13]</sup> SBS documentaries encompass a wide range of issues, from foreign affairs to the environment. *The Its Know*<sup>[ko]</sup> premiered in 1992, and has since earned notoriety for its investigations from a journalistic standpoint. SBS also broke tradition by creating its flagship newscast *SBS Eight O'Clock News*, airing at 20:00 instead of 21:00, giving itself the slogan "News an hour earlier".<sup>[14]</sup> It also produces news-analysis programs such as *Morning Wide*, *Nightline*, *SBS Current Affairs Debate*, *Curious Stories Y*, and *In Depth 21* covering the political, economic, social and cultural issues of the days.

#### Foreign partners [ edit ]

Partner	Country
El Trece and Televisión Pública Argentina	<span><span></span></span> Argentina
Network Ten	<span><span></span></span> Australia
Rede Record	<span><span></span></span> Brazil
MyTV, TV3, CTV8 HD, and Town TV	<span><span></span></span> Cambodia
City and Global	<span><span></span></span> Canada
Mega, La Red, Etc...TV and Chilevisión	<span><span></span></span> Chile
RCN Televisión	<span><span></span></span> Colombia
Ecuador TV	<span><span></span></span> Ecuador
TF1	<span><span></span></span> France
DW-TV	<span><span></span></span> Germany
HKTVE, TVB(Most) and Phoenixtv	<span><span></span></span> Hong Kong
BTV and SMG	<span><span></span></span> China
RCTI, GTV and SCTV	<span><span></span></span> Indonesia
Mediaset	<span><span></span></span> Italy
Nippon TV, TV Tokyo and Tokyo MX	<span><span></span></span> Japan
8TV	<span><span></span></span> Malaysia
Panamericana Televisión	<span><span></span></span> Peru
ABS-CBN, GMA Network, PTV and Solar Entertainment	<span><span></span></span> Philippines
RTP, SIC	<span><span></span></span> Portugal
Pasiones TV <sup>[es]</sup>	<span><span></span></span> Puerto Rico
Mediacorp	<span><span></span></span> Singapore
Sony One	Southeast Asia
Antena 3 & laSexta	<span><span></span></span> Spain
CTV and TTV	<span><span></span></span> Taiwan
one 31, Channel 7	<span><span></span></span> Thailand
ITV, Channel 5	<span><span></span></span> United Kingdom
ABC, CBS, FOX, NBC and PBS	<span><span></span></span> United States
Televen	<span><span></span></span> Venezuela
VTV, HTV and TodayTV VTC7	<span><span></span></span> Vietnam
Viacom 18	<span><span></span></span> India

## Controversies [ edit ]



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(December 2014) 
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### SBS Eight O'Clock News Jang Ja-yeon letter case misreporting [ edit ]

*Main article: Jang Ja-yeon*

*SBS Eight O'Clock News*, the network's flagship newscast, reported *"Actress Jang Ja-yeon had 'entertained' 31 guests for a total of 100 times."* The newscast also showed a 230-page document directly written by Jang which however was not her writing. the newscast said "A 50-container/230-page document directly written and delivered to friends by Jang Ja-yeon, who committed suicide in March 2009, has been obtained. In the document, a narrative titled 'Snow' draws the story of how unknown celebrities are forced into an ugly entertainment industry." The newscast cited the documents, stating, "The police who were investigating Jang Ja-yeon's case knew of this fact but chose to overlook it. Jang Ja-yeon asked for 'revenge' in the document." They added, "Jang Ja-yeon entertained a total of 31 people, 100 times - being forced to give sexual favors. However, claims by representative Kim from her past agency reveals a completely different story. Jang Ja-yeon had kept records of their jobs however, and within these records, it is supposed that officials, publisher officials, corporations, financial institutions, and media officials are involved." Also, "A handwriting expert has confirmed that the documents belonged to Jang Ja-yeon." the newscast revealed, "Jang Ja-yeon wrote, 'Please get revenge. There is no way out of hosting. The men who come to receive services are evil. I was forced to host over 100 times. Whenever I get new clothes to wear, I had to meet another devil. Not just in Kangnam, but I also hosted at Suwon Karaoke and various room salons. Even on my parents' memorial day, I was forced to host. Since I made a list, avenge me to the death. Even if I die, I will take my revenge to the grave.'"<sup>[15]</sup> however the National Institute of Scientific Investigation said that the letters were fabricated.<sup>[16]</sup> they said:"In these letters, the way that certain characters like 'yo' and 'ya' were written coincide directly with the writing habits of the late actress Jang Ja-yeon. The way the consonants and vowels were written are exactly alike, proving that these letters were written by the same person." SBS further added, "It is virtually impossible for Jun to have perfected the handwriting of Jang Ja-yeon by copying the picture of her suicide note from a newspaper. He could not have written 230 letters in her copied handwriting with such limited information, and it is also unlikely that three years worth of letters were merely the result of a concocted plan." SBS continued, "The letters also reveal detailed information regarding her agency's advancement plans, as well as information on the figures she 'hosted' that others would not be able to know. If anything, the letters and envelopes show that Jun tried his best to make sure that Jang Ja-yeon's identity was not leaked through the letters."<sup>[17]</sup> however the National Forensic Service confirms that Jang Ja-yeon's letters were fabricated. Yang Hoo-yeol the chief of the NFS opened an official briefing with the media and reported, "After comparing Jang Ja-yeon's original handwriting to Jun's handwriting and the letters in question, results have shown that the letters are not in line with Jang Ja-yeon's original handwriting. Many of grammatical errors are in line with the mistakes Jun made in his personal letters, so we believe that Jang Ja-yeon's letters were fabricated by Jun." He concluded, "The letters that Jun claimed were sent to him by Jang Ja Yeon have a completely different handwriting style to Jang Ja Yeon's original handwriting. Jang Ja Yeon did not write these letters."<sup>[18]</sup> SBS responded to the reports made by the National Forensic Service yesterday, in which they asserted that Jang Ja-yeon's letters were indeed fabricated. SBS stated, "We have no option but to accept the results declared by the NSF. We felt that we had gone through all of the correct measures in investigating the letters for our reports, so we are apologetic for reporting something that was not revealed to be the truth." The station went on to explain their process for their findings. "We made a detailed comparison of the court records and the content of the letters and decided that the possibility of Jang Ja-yeon having written the letters herself was high. We did not, however, investigate the documents at the time." SBS continued, "When we commissioned a handwriting analysis, results showed that it belonged to Jang. We had met with Jun, the owner of the letters, twice already, and even met with his family. His family revealed that they had not directly confirmed that the celebrity Jun knew was Jang Ja-yeon, just that he had a celebrity friend. We then decided that it would be impossible for an inmate to accurately record the whereabouts of someone else outside for over three years." "As it stands, we have no option but to accept the results of the NFS." The 8 News concluded with an apology to the viewers. "We are extremely apologetic towards the viewers for adding confusion, and to the bereaved for causing distress. We will be continuing to work to find the truth behind Jang Ja-yeon's controversy."<sup>[19]</sup>

### Mini-skirt controversy [ edit ]

SBS 8 News also got into the fire for airing close-up footage of a girl's thighs with the upper part covered by a mini-skirt. It was a part of a news report about women wearing mini-skirts that might cause rape. However, netizens criticised the footage as: *sexual assault, and a mini-skirt, what is the relationship, and SBS 8 o'clock news close-up footage of miniskirts, women are walking to the scene, it is only part of her thighs.*<sup>[20]</sup>

### Woman sues SBS for showing her breasts [ edit ]

A female whose breasts were exposed on SBS Wide eNews 840 (aired after **SBS 8 News**) is suing SBS and **CJ E&M Media** for compensation damages. According to the Seoul Central District Court on the 14th<sup>[when]</sup>, they stated: "A teacher working at a university in Seoul by the name of Kim claims she has suffered damage from a scene where her breasts were exposed, and has filed in a lawsuit against SBS and CJ Media for damage compensation." Kim stated, "SBS filmed me at a proximity where people can recognize my identity. I had to suffer because of their negligence in editing. tvN and its owners, CJ (E&M) Media, showed an unnecessary scene in a corner of the 'most watched news program' which stimulated sexual suggestions." She continued, "Because of this incident I suffered from acute laryngitis, and I demand 100 million won (\$86,000 USD) for medical expenses and damage compensation." On 31 July 2010, the scene of Kim-ssi's exposed breasts during summer vacation was shown. Viewers who saw this complained, to which SBS responded by immediately deleting the scene and stated, "There was a mistake with processing and editing broadcasts at KNN."<sup>[21]</sup>

2008 Summer Olympics opening ceremony broadcast controversy [ edit ]

On July 30, 2008, SBS gave out a programme to show a full-time rehearsal of the Beijing Olympic opening ceremony before it could be legally watched on August 8, 2008. In this programme, the rehearsal was clearly illustrated, including the show, the organization, and the torch. Some of the sections had been uploaded to YouTube, which therefore made them available to all over the world. Though YouTube later removed the videos, SBS was still blamed for copyright infringement, and some people and groups were even threatening to seek compensation from the company for infringing the broadcasting rights of the IOC.

See also [ edit ]

- Korean Broadcasting System
- Educational Broadcasting System
- Munhwa Broadcasting Corporation
- List of South Korean broadcasting networks

References [ edit ]

1.<sup>^</sup> "건강한 사회를 위한 강한 방송 SBS 출범"  (PDF) (in Korean). *SBS*. January 2001. Retrieved 29 September 2012.

2.<sup>^</sup> "SBS TV 9일 오전 10시 정식 개국"  (in Korean). *Naver News*. 4 December 1991. Retrieved 30 September 2012.

3.<sup>^</sup> "새 시대, 새로운 방송 SBS TV 개국"  (PDF) (in Korean). *SBS*. January 2001. Retrieved 29 September 2012.

4.<sup>^</sup> 창사 5주년, 세계로 미래로  (PDF) (in Korean). *SBS*. January 2001. Retrieved 29 September 2012.

5.<sup>^</sup> "마음에서 마음으로, SBS 라디오"  (PDF) (in Korean). *SBS*. January 2001. Retrieved 29 September 2012.

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8.<sup>^</sup> 창사 25주년 '함께 만드는 기쁨' SBS . SBSNOW on YouTube.

9.<sup>^</sup> CJB

10.<sup>^</sup> "<방송> SBS '모래시계' 시청률 60% 돌파"  (in Korean). *Naver News*. 15 February 1995. Retrieved 30 September 2012.

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15.<sup>^</sup> "SBS reports Jang Ja-yeon's revealing document,"hosted 31 customers over 100 times"  . *allkpop*. Retrieved 1 October 2012.

16.<sup>^</sup> "Investigators suspect that Jang Ja-yeon's letters were fabricated" . *allkpop*. Retrieved 1 October 2012.

17.<sup>^</sup> "IFSL & netizens respond to the claims of Jang Ja Yeon's letters being fabricated" . *allkpop*. Retrieved 1 October 2012.

18.<sup>^</sup> "National Forensic Service confirms that Jang Ja Yeon's letters were fabricated" . *allkpop*. Retrieved 1 October 2012.


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20.<sup>^</sup> "미니스커트가 성폭행 원인? SBS 보도 '논란'" . *Naver*. Retrieved 7 March 2013.

21.<sup>^</sup> "A woman sues SBS for 100 million won for showing her breasts" . *allkpop*. Retrieved 27 February 2013.

External links [ edit ]

- Official SBS Website  (in Korean)
- Official SBS Global Website
- SBS International  (SBS America)
- SBS's channel  on YouTube

V·T·E	Seoul Broadcasting System		<span>[</span> hide <span>]</span>
	<b>Television channel</b>	SBS TV	
	<b>FM Radio</b>	SBS Love FM · SBS Power FM	
	<b>Terrestrial DMB</b>	SBS U (SBS U TV · SBS V-Radio)	
	<b>Subsidiary company</b>	SBS Academy · SBS Cultural Foundation · Seoam Science Foundation · SBS Media Holdings · SBS A&T · SBS Contents Hub (VLENDING (Joint venture with MBC)) · SBS International · SBS Medianet	
	<b>Private broadcasting networks partnership</b>	KNN · TBC · TJB · KBC · UBC · JTV · CJB · G1 · JIBS	
	<b>SBS Medianet</b>	SBS Golf · SBS Sports · SBS Plus · SBS funE · SBS MTV · Nickelodeon · SBS-CNBC	
	<b>SBS building</b>	SBS Broadcasting Center · SBS Prism Tower	
	<b>See also</b>	Taeyoung E&C Co.,Ltd. · Mediacreate Co., Ltd.	
V·T·E	Television networks in South Korea		<span>[</span> hide <span>]</span>
	The highlighted channel <span> </span> : Disaster Relay Broadcasting Service.		
<b>Free-to-air</b>	<b>National</b>	<b>KBS (KBS 1TV 9-1 · KBS 2TV 7-1 ) · EBS (EBS 1TV 10-1 · EBS 2TV 10-2 ) · MBC (MBC TV 11-1)</b>	
	<b>Seoul Capital Area</b>	<b>SBS (SBS TV 6-1) · OBS (OBS-TV 8-1)</b>	
	<b>Gwangdong</b>	G1	
	<b>Hoseo</b>	TJB · CJB	
	<b>Honam</b>	JTV · kbc	
	<b>Yeongnam</b>	TBC · KNN · ubc	
	<b>Jeju Island</b>	JIBS	
<b>Total-News-Global</b>	<b>JTBC · MBN · TV CHOSUN · Channel A · YTN · YonhapNews TV · Arirang TV · CNN International · BBC World News · NHK World-Japan · NHK World Premium · CCTV-4 · CGTN</b>		
<b>Economy</b>	SBS CNBC		
<b>Sports</b>	MBC Sports+ · MBC Sports+ 2 · SBS Sports · SBS Golf · JTBC3 Fox Sports · SPOTV · SPOTV2 · SPOTV+ · SPOTV ON · SPOTV ON2 · Sky Sports		
<b>Entertainment</b>	MBC Music · MBC Every 1 · SBS MTV · SBS funE · TV CHOSUN2 · Channel A+ · tvN · OtvN · XtvN · OnStyle · O'live · Mnet · OGN · FX · SPO TV Games · Lifetime · History		
<b>Drama-Movie</b>	SBS Plus · OCN · Super Action · Chunghwa TV · AXN · FOX · Fox Life · TeleNovela		
<b>Culture</b>	National Geographic · Discovery Channel · TLC · Animal Planet		
<b>Edu-Kids</b>	CBeebies		
<b>Cartoon</b>	Nickelodeon · Tooniverse · Animax · Disney Channel · Disney Junior · Cartoon Network · Boomerang		
<b>Shopping</b>	CJ O Shopping · CJ O Shopping + · Shinsegae		

Categories: Seoul Broadcasting System | South Korean television networks | Korean-language television stations | Television channels in South Korea | Media companies of South Korea | Companies established in 1990 | Television channels and stations established in 1990 | Media in Seoul | 1990 establishments in South Korea